



# SAVE THE DATE

3:00PM / SUNDAY, DECEMBER 17, 2023  
TWO RIVER THEATER, RED BANK, NJ

A HOLIDAY SPIRITS CONCERT



14-TIME GRAMMY AWARD WINNER & JAZZ LEGEND



## Paquito D'Rivera



Photo: Geandy Pavon

**A “Holiday Spirits” concert event features Jazz Legend Paquito D’Rivera.**

**This event will also include a “Legends & Lions”  
showcase performance with the Jazz Arts Academy Students**

Jazz Arts Project is honored to present a memorable holiday fundraiser event, Holiday Spirits. The highlight of our event is a feature performance by the celebrated jazz legend, 14-time Grammy Award Winner, Paquito D’Rivera. D’Rivera has over 30 solo albums and was named a “Jazz Master” by the NEA, America’s highest honor in jazz.

Alongside him, we’ll be showcasing the talents of our own Jazz Arts Academy Students. In the true tradition of passing down the joy of jazz to future generations, Jazz Arts Academy students aka “The Lions” will perform on stage next to one of the real legends in jazz.

**[jazzartsproject.org](http://jazzartsproject.org)**



## SPONSORSHIP OPPORTUNITIES

### THE LEGENDS \$5000

- Reserved premium seating for up to six (6) guests for the performance.
- Pre-show VIP reception in the private lounge
- A signed copy of *My Sax Life: A Memoir* by Paquito D'Rivera
- Meet & Greet with guest artist Paquito D'Rivera
- Post-show cocktail reception
- Full color, full page ad in *choice* premium position in souvenir program journal
- 30 second ad in digital journal
- Recognition in press releases and marketing collateral for event
- Corporate logo/name and hyperlink on Jazz Arts Project website
- Acknowledgment of support to our social media
- Sponsorship provides four (4) tickets for local community members and students
- On-site sponsor recognition: signage, banners and video presentation if possible

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### THE LIONS \$2500

- Reserved premium seating for up to four (4) guests for performance.
- Pre-show VIP reception in the private lounge
- A signed copy of *My Sax Life: A Memoir* by Paquito D'Rivera
- Meet & Greet after show with guest artist Paquito D'Rivera
- Post-show cocktail reception
- Full color full page ad in premium position in souvenir program journal
- 15 second ad in digital journal
- Recognition in press releases and marketing collateral for event
- Corporate logo/name and hyperlink on Jazz Arts Project website
- Acknowledgment of support to our social media
- Sponsorship provides four (4) tickets for local community members and students
- On-site sponsor recognition: signage, banners and video presentation if possible

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### THE MUSIC \$1000

- Preferred seating for 2 guests
- Pre-show VIP reception in the private lounge
- Post-show cocktail reception
- Full page full color ad in souvenir program journal
- Acknowledgment of support to our social media
- Corporate logo/name and hyperlink on Jazz Arts Project website
- On-site sponsor recognition on signage and production programs

*Jazz Arts Project is a 501(c)(3) nonprofit organization - EIN 20-4767964  
Donations are tax-deductible to the fullest extent of the law  
less the value of goods and services received.*



# SPONSORSHIPS, AD JOURNAL & TICKETS

Visit... [jazzartsproject.org/sponsorship](http://jazzartsproject.org/sponsorship)

We invite you to be a part of this musical journey by becoming a sponsor, supporter or advertiser. Your support will play a pivotal role in ensuring the success of the event and, more importantly, bolstering our mission to promote music education and appreciation along with world class community performances.

We offer various sponsorship tiers, each with its set of benefits tailored to maximize your exposure and align with your branding goals. Join us in making this event a landmark occasion, and let your brand resonate with the enchanting melodies of jazz.

## Sponsorships:

The Legends - \$5,000  The Lions - \$2500  The Music - \$1000

## Souvenir Journal Ads:

Full Page Color - \$500  Half Page Color - \$250  Quarter Page Color - \$125

## Shout Out:

Friend of Jazz Arts Project / Shout Out - includes two lines text - \$50

**(Deadline for sponsorship and ad journal: Wednesday, November 22, 2023)**

## SPECS

Full page trim size: 6" x 9" / Bleed area: 6.25" x 9.25" / Safe Zone: 5.75" x 8.75"  
300 DPI minimum (600 DPI preferred) High Resolution PDF files, prefer CMYK colors

**Individual tickets available only through the Two River Theater Box Office**

VIP (prime seating plus other surprises) - \$150

General Admission - \$55

**For questions or for more information please call:**

**Christie Baltodano**

**Phone: (201) 981-9224 Email: [christiebaltodano@gmail.com](mailto:christiebaltodano@gmail.com)**

We eagerly await your positive response and thank you in advance for considering this opportunity.

**[jazzartsproject.org](http://jazzartsproject.org)**



HOLIDAY SPIRITS 2023

## ABOUT US



*Jazz Arts Academy students in concert December, 2022*

## WHO WE ARE

Jazz Arts Project is a non-profit, 501(c) 3, professional presenting organization which produces 25 to 30 events each year from intimate jazz cafe nights through large scale events at concert halls, as well as transformative educational workshops, training programs, specialized music camps and other special programs for area youth.

## WHAT WE DO



### MUSIC EDUCATION

Jazz Arts operates year round education programs for area youth. This includes our **free middle school summer music camps** & the regions premier music training program for area high school students, the **Jazz Arts Academy**.



### COMMUNITY EVENTS

We present free concerts every summer at Jazz in the Park & the new West Side Concerts at Johnny Jazz Park. We also host Summer Jazz Cafe, Holiday Spirits, the Intl Jazz Day & other concerts throughout the year.



### SUPPORTING ARTISTS

As part of its mission, Jazz Arts Project supports artists and educators with Covid relief & renewal grants in 2022 & once again this year. This initiative is supported by NJ Arts & Culture Renewal Fund at the Princeton Area Community Foundation.

[jazzartsproject.org](http://jazzartsproject.org)

# PROGRAM JOURNAL SPEC SHEET



The souvenir program journal will be a printed, multipage booklet. It will include artist bios, stories, photos and information about Jazz Arts Project and the various programs offered throughout the year. It will of course include ads for businesses as well as congratulatory wishes from individuals.

## SPECIFICATIONS:

FULL COLOR FULL BLEED ON ALL ADS

FULL PAGE TRIM SIZE: 6" X 9"

BLEED AREA: 6.25" X 9.25"

SAFE ZONE: 5.75" X 8.75"

300 DPI MINIMUM (600 DPI PREFERRED)

HIGH RESOLUTION PDF FILES,  
PREFER CMYK COLORS

*Someone will contact you to coordinate placement of ads and to answer any questions you may have.*

*We can help create an attractive ad if you need.*



# SPONSORSHIP FORM

Jazz Arts Project Presents

**A Holiday Spirits Concert & Fundraiser**

**with Paquito D'Rivera**

**Sunday, December 17, 2023, 3:00pm**

**Two River Theater in Red Bank, NJ**

14-time Grammy Award Winner Paquito D'Rivera headlines this year's spirited holiday concert. All proceeds benefit our youth education and community performance programs.

Please select one or more of the following to become a sponsor, supporter or advertiser and help make Holiday Spirits with Paquito D'Rivera a success!

## **Sponsorships:**

[ ] The Legends - \$5,000

[ ] The Lions - \$2500

[ ] The Music - \$1000

[ ] Sponsor a student for one semester at Jazz Arts Academy - \$550

## **Ad Journal:**

[ ] Full Page Color - \$500

[ ] Half Page Color - \$250

[ ] Quarter Page Color - \$125

[ ] Friend of Jazz Arts / Shout Out  
(Includes two lines text) - \$50

I am unable to attend or sponsor but please accept my donation: \$ \_\_\_\_\_

AMOUNT TOTAL: \$ \_\_\_\_\_

Please make checks payable to Jazz Arts Project - EIN 20-4767964

**Deadline for sponsorship and journal ads: Wednesday, November 22, 2023**

**Please scan and return this completed sponsorship form,  
along with your company artwork to  
[info@jazzartsproject.org](mailto:info@jazzartsproject.org)**

**For questions or for more information please contact**

**Christie Baltodano: (201) 981-9224 Email: [christiebaltodano@gmail.com](mailto:christiebaltodano@gmail.com)**

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

[ ] Mail to address below (check enclosed)

[ ] Credit Card: Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Expiration: \_\_\_\_\_ CVS \_\_\_\_\_ Zip Code \_\_\_\_\_

Jazz Arts Project - PO Box 415, Red Bank, NJ 07701